



Avon Maitland District School Board  
Education Centre  
62 Chalk Street North  
Seaforth, ON N0K 1W0  
Telephone: (519) 527-0111  
1-800-592-5437 (Ontario)  
Fax: (519) 527-0222  
www.yourschools.ca

May 14, 2019

Dear Parent/Guardian,

As we continue planning the direction the Avon Maitland District School Board should go over the next four years, we would appreciate your input. This Friday, you will be invited to participate in the very first step toward developing our next Strategic Plan for 2020-2024.

We will be utilizing a cutting edge online platform called *thoughtexchange* to facilitate the sharing and rating of ideas submitted anonymously by parents, students, and community members. Through *thoughtexchange*, we want to ask you the following question:

*What do you value most about Avon Maitland District School Board and what can we do better to prepare students for life and learning?*

After answering a couple of demographics questions, you will be asked the above question, and then have the opportunity to rate the responses of others. Though the thoughts you share will be visible to anyone who participates, they remain anonymous – your identity is never publicly linked to those thoughts.

Over the course of the exchange (May 17<sup>th</sup> – June 7<sup>th</sup>), we encourage you to revisit the exchange to rate more thoughts – for best results, *thoughtexchange* recommends each participant rate at least 30 thoughts.

Parents/community members and students will be in groups for this exchange, so that parents are interacting with parents and students are interacting with students. Links to each exchange will be posted to our website and shared via social media and SchoolMessenger at 8:00 a.m. on Friday, May 17<sup>th</sup>. For more information, visit [bit.ly/amdsbfuture](http://bit.ly/amdsbfuture).

If you do not have home access to a computer/device or the internet, you can access this exchange using computers and internet at your local public library. Please contact your nearest branch for more information.

We look forward to learning what you think is working well now, and seeing your ideas about what the future could bring for Avon Maitland.

Thank you,

A handwritten signature in cursive script that reads "Lisa Walsh".

Dr. Lisa Walsh  
Director of Education